

# Maximize Enrollment Health



**FULLER**  
HIGHER ED SOLUTIONS

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**Comprehensive**  
Enrollment  
Support

**Targeted**  
Enrollment  
Support

**Strategic**  
Enrollment  
Assessment





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**Few institutional priorities matter more** than the health of enrollment. This is true in terms of both current numbers and the strategies, plans, and practices upon which future results depend. At Fuller HES, we know you desire enough of the right students, which captures the importance of both the quantitative and qualitative aspects that determine enrollment success.

**Here's how we can help you achieve it.**

**Comprehensive Enrollment Support:** We take a deep dive into every aspect of enrollment at your school to provide you with recommendations based upon best practices, comprehensive data, and extensive experience. We have developed distinct assessment tools for both ABHE and CCCU institutions, created with your unique concerns in mind. Following our initial assessment, we'll partner with you to develop a strategically-focused plan that will get you on track towards your enrollment goals.

**Strategic Enrollment Assessment:** Want an in-depth evaluation of your current recruitment and marketing efforts? Fuller HES's team will conduct a three-day, thorough examination and provide you with strategic, prioritized recommendations to improve your enrollment health.

**Targeted Enrollment Support:** We also offer several services designed to strengthen a particular area of your overall marketing and recruitment activity. Get in touch to explore your options.

Founder Tim Fuller has 40 years of experience in enrollment, consulting, and research within Christian higher ed. He understands your world and your challenges. Together with his team of expert consultants, he will help your institution discover the right path forward.

Reach us at  
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